



Women in Business

Connecting you with your professional future.

QUICK FACTS End of 2007-2008

Number of
Members: 169

Member Demographics

Freshmen	51%
Sophomores	21%
Juniors	22%
Seniors	6%

19% of Total
Women at the
Carlson School

9% of Total
Students at the
Carlson School

Majors range
from Marketing
to Bio-Chemistry!

A Message from the President

The 2007-2008 school year was an exciting one for WIB with unprecedented member growth and innovative events that continued to challenge WIB in new ways. As we look forward to the coming year we wanted to recap a few of the highlights of spring semester and give you a taste of what is to come. Enjoy!



Dream Date for Hope

This past spring, WIB hosted its first ever date auction, Dream Date for Hope. Date packages were put together and sold to students at a live auction presentation. The purpose of Dream Date for Hope was to raise funds for the Andrew and Abby Szott Foundation. This foundation provides a "gift of time" that allows one parent to stay home with a child with life threatening cancer. A typical date package included an event and dinner (i.e. Club seats at a Wild game and 100 wings at Buffalo Wild Wings). Local corporations sponsored or donated all of the packages. Dream Date for Hope was a great success - raising nearly \$5,000 for the Andrew and Abby Szott Foundation!



Spring 2008 Networking Event

In February Women in Business coordinated yet another great networking event, "Networking on Nicollet". This luncheon took place at the Hyatt Hotel in downtown Minneapolis. The event was one of the largest, accommodating 110 people, 55 professionals and 55 students. This ratio gave every student the opportunity to get a one-on-one interaction with professionals from over twelve different companies from the metro area.

This also gave students the chance to learn more about local, national, and international career opportunities; as well as hearing and speaking about useful tips and tools to further prepare students for any career path they choose to take. In addition to the networking portion of the event, the wonderful and hilarious comedian, Jackie Kashian, entertained everyone with a very witty and captivating performance. Thank you to all of the sponsors who have made events like this possible!

2008-2009 Executive Board



President

Lauren McGowan



VP of Corporate Relations

Amy Brinkman



VP of Alumni Relations

Asha Sharma



VP of Finance

Casey Pennington



Social Events Coordinator

Kelly Paul



VP of Marketing

Mackenzie Fletcher



Communications Coordinator

Amy Kuehn



VP of Membership

Tiffany Gunderson



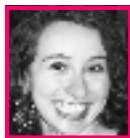
Co-Volunteer Coordinator

Julie Storck (fall)



VP of Technology

Kelsey Eliason



Co-Volunteer Coordinator

Lauren Frederick (spring)



Business Board Rep

Abby Bohnen



Networking Events Coord.

Andrea Rodriguez



Advisor

Carolyn Wieland

New Carlson School Student Leader Awards

This spring Carlson held its first annual Student Leader Appreciation Banquet as a way to recognize student organizations for their contributions to the Carlson School.

There were five awards available and WIB won the Most Innovative Event for its Dream Date for Hope event held in March, and the Best Collaborative Event for its spring networking event held at the Hyatt in downtown Minneapolis. This was an exciting moment for WIB to be honored for all of our hard work. The plaques can be found in the Undergraduate Programs Office in Hanson Hall.

Relay of Life at the University of Minnesota

In April WIB participated in the American Cancer Society's Relay for Life. Coming together with 152 teams from the University of Minnesota, 17 WIB members walked for 12 hours to support all those that are touched by cancer every day. WIB raised over \$1,800 which helped contribute to the grand total of \$152,000 raised by the University. All of the money raised will support cancer research.



A Big Thanks to our Sponsors!



Cargill
PricewaterhouseCoopers
General Mills
LarsonAllen

Calendar of Events

- **Speaker meetings** every 2nd and 4th Wednesday
- **Carlson Kick Off** Wednesday, Sept. 10
- **First Speaker Meeting** Wednesday, Sept. 24