

## **PLATINUM SPONSOR (\$6,500.00 AND OVER)**

- Potential invitation to participate on the Women in Business Advisory Board (depends on need)
- Invitation to speak at one of the bi-weekly meetings with attendance of approximately 70 members
- Invitation to both of our semi-annual Networking Events for free with approximately 50 students in attendance at either
- Largest company logo on back of 200 member t-shirts that are worn around a campus of over 50,000 students
- Ability to network with the 150+ Women in Business members and other business professionals
- Company visibility with Women in Business members and over 1,800 students at the Carlson School of Management
- Company recognition with name and largest logo on our semi-annual newsletter
- Largest logo placement on our website under sponsors at [www.carlsonwib.com](http://www.carlsonwib.com)
- Applicable position openings for internships can be posted on our website with visits of about 300 per month
- Option to host a site visit of Women in Business members at a company location
- Name mentioned at the bottom of an email to a listserv of over 400 undergraduate women on a weekly basis
- Pamphlets about the organization can be distributed at our meetings twice a year and at both networking events
- Verbal recognition during both networking events
- Logo placement on the slide show that is played before all 10 of our bi-weekly speaker meetings
- Logo on flyers for all of our events throughout the academic year, over 30 in total
- Logo and name positioned on the marketing board placed in the Carlson atrium before each event
- Recognition by the University of Minnesota for your donation