

GOLD SPONSOR

(\$4,000.00 - \$6,499.99)

- Invitation to speak at one of the bi-weekly meetings with attendance of approximately 70 members
- Invitation to both of our semi-annual Networking Events for free with approximately 50 students in attendance
- Company logo on back of 200 member t-shirts at 65% the size of platinum sponsor's logos that are worn around a campus of over 50,000 students
- Ability to network with the 150+ Women in Business members and other business professionals
- Company visibility with Women in Business members and over 1,800 students at the Carlson School of Management
- Company recognition with logo at 65% the size of platinum sponsor's logos on our semi-annual newsletter
- Logo placement on our website at 65% the size of platinum sponsor's logos at www.carlsonwib.com
- Pamphlets about the organization can be distributed at our meetings once a year and at both networking events
- Name placement on the slide show that is played before all 10 of our bi-weekly speaker meetings
- Name on flyers for all of our events throughout the academic year, over 30 in total
- Logo at 65% of platinum sponsor's logos positioned on the marketing board placed in the Carlson atrium before each event
- Recognition by the University of Minnesota for your donation